



InsurLab Germany e.V. Event calendar 2022




Cologne, August 2022





Annual plan 2022 - focus topics:

#sustainability | #businessmodelexpansion | #transformation





1
JANUAR

- 13. TechQuartier Icebreakers #18 with InsurLab Germany (remote) 
- 25. Opportunity, risk & financing of dig.transformation (remote) 
- 26. InsurLab Germany Kickoff (remote) 




2
FEBRUAR

- 15. Topic Groups: Townhall Meeting (remote) 
- 16. Topic Day Sustainability (remote) 




3
MÄRZ

- 14. Side-Event Insurtech Insights (on-site in London) 
- 17. Roundtable Cyber-Security (remote) 
- 22. Accelerator Batch #22: Pitch Competition (remote) 
- 24. insureNXT impulse (remote) 






4
APRIL

- 06. Topic Day Sustainability (on-site) 
- 27. Ordinary Member's Meeting (on-site) 
- 28. Topic Day Customer Centricity & Embedded Insurance (on-site) 

5
MAI

- 12. Topic Day Virtual Assistants (on-site) 
- 12. C-Level Fireside evening (on-site) 
- 18./19. insureNXT (hybrid) 



6
JUNI

- 01. Accelerator Batch #22: KickOff 
- 02. Topic Day Metaverse (on-site) 
- 02. Topic Day Impulse (on-site) 
- 21. Topic Day Prevention (on-site) 
- 29./30. DIA Amsterdam (on-site) 




7
JULI

Summer Break



8
AUGUST

- 25. Topic Day Open Insurance (hybrid) 
- 25. Summer BBQ (on-site) 

9
SEPTEMBER

- 15. Topic Day Transformation (on-site) 
- 22. Accelerator Batch #22: Investors Pitch (hybrid) 
- 27. VOTUM, InsurLab & coeo: "Start Up meets Grown Up" (on-site) 





10
OKTOBER

- 06. InsurLab goes Hannover (on-site) 
- 20. Topic Day Legal (hybrid) 

11
NOVEMBER

- 23. C-Level Fireside chat (on-site) 

12
DEZEMBER

- 01. Accelerator Batch #22: Demo Day (on-site) 
- 06. SZ-Conference: The Digital Insurance (hybrid) 
- 15. Topic Day 
- 15. X-Mas Special 



Members only



open event



About the 2022 annual plan

1. **Two formats for in-depth topics and community: Topic Days & Topic Day Impulse**

We are simplifying our offering from five to two formats. In terms of content, both are based on the previously familiar formats such as Club Event, University, M2M Workshop, Innovation Workshop and Business Roundtable, but now have a uniform wording.

2. **It pays to travel: Combining events**

Bundling of Topic Days and Topic Day Impulse, for example, in terms of time and location, so that content and networking can be combined even more frequently. At the same time, participants can use our events in a modular fashion and decide whether they want to attend one or more.

3. **Hybrid, remote and on-site: Content defines format**

While most events will be hybrid in the future, there will also be explicit "remote" as well as explicit "on-site" events.

4. **Curated offerings for members (e.V.) as well as open offerings for the market**

We offer exclusive, curated offerings to our members. In addition, there is an extended offer to the market of open Topic Days, trade fairs and partner events, which are usually organized through InsurLab Germany GmbH. Events of the e.V. are free of charge for our members; open offers are either free or discounted.